

Building Owners and Managers Association Nashville

P.O. Box 331221
Nashville, TN 37203
www.bomanashville.com

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March 4, 2026

Dear Valued Partner,

We're excited to invite you to Music City to be a sponsor of the 2026 BOMA Southern Region Conference, happening April 23 – 25, 2026 at the Grand Hyatt Nashville. This high-energy, regional event brings together top professionals, rising leaders, and innovators in the CRE Industry for two unforgettable days of learning, networking, and fun.

Sponsorship is a great way to spotlight your brand, connect with potential clients and partners, and show your support for BOMA. We're offering several sponsorship opportunities—from high-profile branding to on-site engagement and everything in between.

We'd love to have you join us and help make this year's conference the best yet!

Check out the attached sponsor guide, and reach out to Donna Wheeler at donna.wheeler@cushwake.com or Matt Leiser at matt.leiser@highwoods.com with any questions or to reserve your spot.

Help Us Write the Next Verse!

All the best,
Donna Wheeler & Matt Leiser
Southern Region Conference Sponsorship Co-Chairs
BOMA Nashville



SPONSORSHIPS

www.bomasrc2026.com

THANK YOU HEADLINER SPONSOR!



Sponsorship*	Price	Quantity
<input checked="" type="checkbox"/> Headliner SOLD to Savage Brothers Painting	\$20,000	0
<input checked="" type="checkbox"/> Main Stage SOLD to ABM & Home Depot	\$10,000	0
<input checked="" type="checkbox"/> Opening Act SOLD to Renovia, Pritchard Industries, TalTek, Metropolis	\$5,000	0
<input checked="" type="checkbox"/> Back Stage Pass SOLD to C.L. Burks, Zurich Roofing Systems, Yellowstone Landscape, Harvard Maintenance, Platinum Roofing, Marksman Titan Security Group	\$2,500	0
<input type="checkbox"/> Friends of BOMA SOLD to BOMA Jacksonville, Terracon Consultants, BOMA Orlando, BOMA Ft. Lauderdale/Palm Beaches, & BOMA Greater Tampa Bay - 1 more open	\$1,000	1
<input checked="" type="checkbox"/> Website/App Sponsor SOLD to Cultivation Network	\$5,000	0
<input type="checkbox"/> Room Key Sponsor	\$4,000	1
<input checked="" type="checkbox"/> Badge Lanyard Sponsor SOLD to ATI Restoration	\$4,000	0
<input checked="" type="checkbox"/> Welcome Bag Sponsor SOLD to Gaco	\$5,000	0
<input checked="" type="checkbox"/> Wi-Fi Sponsor SOLD to CRE Insight Journal	\$3,000	0
<input checked="" type="checkbox"/> Photography Sponsor SOLD to Cushman & Wakefield	\$5,000	0
<input type="checkbox"/> Turndown Service Sponsor	\$5,000	1
<input type="checkbox"/> Breakout Session Sponsor SOLD to CBRE, USI, Flash, & UBS Tower - 4 more open	\$1,500	4
<input checked="" type="checkbox"/> Volunteer Shirts SOLD to BOMA Greater Charlotte	\$1,500	0
<input checked="" type="checkbox"/> Hangover Station Sponsor SOLD to Granite Hills Group	\$2,500	0
<input type="checkbox"/> Thursday Welcome Reception Sponsor SOLD to PMC - 1 more open	\$7,500	1
<input type="checkbox"/> Thursday Bar Sponsor SOLD to Cerv Property Solutions - 1 more open	\$5,000	1
<input checked="" type="checkbox"/> Thursday Photo Booth Sponsor SOLD to Skywater Restoration	\$2,500	0
<input type="checkbox"/> Thursday DJ Sponsor	\$3,000	1
<input checked="" type="checkbox"/> Friday Breakfast Sponsor SOLD to LAZ Parking	\$5,000	0
<input type="checkbox"/> Friday Lunch Sponsor	\$7,500	1
<input checked="" type="checkbox"/> Friday Event Sponsor SOLD to Elevate Commercial Building Products	\$10,000	0
<input checked="" type="checkbox"/> Friday Keynote Speaker SOLD to Structural Restoration Solutions	\$3,000	0
<input checked="" type="checkbox"/> Friday Break Sponsor SOLD to Allied Universal	\$1,500	0
<input type="checkbox"/> Friday Bar Sponsor	\$5,000	2
<input type="checkbox"/> Friday Band Sponsor	\$5,000	1
<input checked="" type="checkbox"/> Trade Show Exhibit Tables (non-sponsor) SOLD OUT	\$750	0
<input type="checkbox"/> Saturday Breakfast Sponsor	\$5,000	1
<input checked="" type="checkbox"/> Saturday Mimosa/Bloody Mary Sponsor SOLD to Pritchard Industries	\$3,000	0
<input checked="" type="checkbox"/> Saturday Keynote Speaker SOLD to Trane	\$3,000	0
<input checked="" type="checkbox"/> Saturday Host City Wrap Meeting SOLD to BOMA Greater Charlotte	\$250	0
<input checked="" type="checkbox"/> TOBY Signature Sponsor SOLD to Mid America Specialty Services	\$15,000	0
<input checked="" type="checkbox"/> TOBY Photography Sponsor SOLD to United Maintenance Corporation	\$5,000	0
<input checked="" type="checkbox"/> TOBY Entertainment Sponsor SOLD to Pye Barker Fire and Safety & Georgia Pacific	\$1,500	0
<input checked="" type="checkbox"/> TOBY Centerpieces/Decor SOLD to Skywater Restoration & Triangle Services, Inc	\$2,500	0
<input checked="" type="checkbox"/> TOBY DJ/Band SOLD to TKE Elevator	\$2,500	0
<input type="checkbox"/> TOBY Wine Sponsor	\$6,000	1
<input checked="" type="checkbox"/> TOBY Namecards SOLD to BOMA Raleigh-Durham	\$1,500	0
<input checked="" type="checkbox"/> TOBY Happy Hour/Reception Sponsor SOLD to ServiceMaster	\$10,000	0

Company Name

Phone

Signature

Company Contact

Email

Date

*Please Note: In addition to your sponsorship (if not included) or exhibitor table, you must have a Full Conference Ticket to attend the conference. For more information, or to return form, please send request to Donna Wheeler donna.wheeler@cushwake.com and Matt Leiser matt.leiser@highwoods.com



SPONSORSHIP BENEFITS



REMAINING SPONSORSHIPS

FRIENDS OF BOMA - SOLD to BOMA Jacksonville, Terracon Consultants, BOMA Orlando, BOMA Ft. Lauderdale/Palm Beaches & BOMA Greater Tampa Bay - 1 more available!

- Promoted as 2026 Southern Region Conference Friends of BOMA Sponsor
- Logo recognition as Friends of BOMA Sponsor on sponsor banners at registration
- Logo recognition as Friends of BOMA Sponsor in SRC marketing materials
- Logo recognition as Friends of BOMA Sponsor on signage throughout conference
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition as Friends of BOMA Sponsor on scrolling display throughout SRC
- Logo recognition as Friends of BOMA Sponsor in SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

ROOM KEY SPONSOR

- Logo on SRC hotel room keys for attendees staying at Grand Hyatt hotel
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Room Key Sponsor via BOMA Nashville and SRC social media accounts

TURNDOWN SERVICE SPONSOR

- One (1) Full Conference Registration Included
- Ability to provide an approved item to be delivered to attendee rooms at Grand Hyatt hotel (delivery made by hotel staff)
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Turndown Service Sponsor via BOMA Nashville and SRC social media accounts

BREAKOUT SESSION SPONSOR - SOLD to CBRE, USI, Flash, & UBS Tower - 4 more open

- Logo recognition as Breakout Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



THURSDAY WELCOME RECEPTION SPONSOR - SOLD to PMC - 1 more available!

- One (1) Full Conference Registration Included
- Promoted as 2026 SRC Thursday Welcome Reception Sponsor
- One (1) free guest attendee for Thursday Welcome Reception
- Opportunity for company representative to attend and greet guests
- Logo recognition as 2026 SRC Thursday Welcome Reception Sponsor on signage at event
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition in SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday Welcome Reception Sponsor via BOMA Nashville and SRC social media accounts
- Limited to one per industry for exclusivity! First come, first serve.

THURSDAY BAR SPONSOR - SOLD to Cerv Property Solutions - 1 more available!

- One (1) Full Conference Registration Included
- Promoted as 2026 SRC Thursday Bar Sponsor
- Logo recognition as 2026 SRC Thursday Bar Sponsor on signage at event
- Opportunity for company representatives to greet attendees at bar
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday Bar Sponsor via BOMA Nashville and SRC social media accounts

THURSDAY DJ SPONSOR

- Logo recognition as Thursday DJ Sponsor on signage at Thursday night event
- Sponsor shout out from Thursday DJ Sponsor during event
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday DJ Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY LUNCH SPONSOR

- One (1) Full Conference Registration Included
- Introduction as 2026 SRC Friday Lunch Sponsor
- Opportunity for company representatives to greet attendees
- Table top display space during lunch
- Logo recognition in SRC marketing materials
- Logo recognition as 2026 SRC Friday Lunch Sponsor on signage at event
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Lunch Sponsor via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS



FRIDAY BAR SPONSOR

- One (1) Full Conference Registration Included
- Promoted as 2026 SRC Friday Bar Sponsor
- Logo recognition as 2026 SRC Friday Bar Sponsor on signage at event
- Opportunity for company representatives to greet attendees at bar
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Bar Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY BAND SPONSOR

- One (1) Full Conference Registration Included
- Logo recognition as band sponsor on signage at Friday night event
- Sponsor shout out from band during event
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC band sponsor via BOMA Nashville and SRC social media accounts

SATURDAY BREAKFAST SPONSOR

- One (1) Full Conference Registration Included
- Introduction as 2026 SRC Saturday Breakfast Sponsor during event
- Table top display space during breakfast
- Opportunity for company representatives to greet attendees
- Logo recognition as 2026 SRC Saturday Breakfast Sponsor on signage at event
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Saturday Breakfast Sponsor via BOMA Nashville and SRC social media accounts

TOBY WINE SPONSOR

- One (1) Full Conference Registration Included
- Company Logo placed on bottles of wine at TOBY tables
- Logo recognition on scrolling displays throughout TOBY
- Logo recognition on SRC and BOMA Nashville website
- Promoted 1 time as TOBY Wine Sponsor via BOMA Nashville and SRC social media accounts