

Building Owners and Managers Association Nashville

November 7, 2025

P.O. Box 331221
Nashville, TN 37203
www.bomanashville.com

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BOMA NASHVILLE
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Dear Valued Partner,

We're excited to invite you to Music City to be a sponsor of the 2026 BOMA Southern Region Conference, happening April 23 – 25, 2026 at the Grand Hyatt Nashville. This high-energy, regional event brings together top professionals, rising leaders, and innovators in the CRE Industry for two unforgettable days of learning, networking, and fun.

Sponsorship is a great way to spotlight your brand, connect with potential clients and partners, and show your support for BOMA. We're offering several sponsorship opportunities—from high-profile branding to on-site engagement and everything in between.

We'd love to have you join us and help make this year's conference the best yet!

Check out the attached sponsor guide, and reach out to Donna Wheeler at donna.wheeler@cushwake.com or Matt Leiser at mattleiserboma@gmail.com with any questions or to reserve your spot.

Help Us Write the Next Verse!

All the best,
Donna Wheeler & Matt Leiser
Southern Region Conference Sponsorship Co-Chairs
BOMA Nashville



SPONSORSHIPS

www.bomasrc2026.com

THANK YOU HEADLINER SPONSOR!



Sponsorship*

Sponsorship*	Price	Quantity
<input checked="" type="checkbox"/> Headliner SOLD to Savage Brothers Painting	\$20,000	0
<input checked="" type="checkbox"/> Main Stage SOLD to Mid America Specialty Services & Home Depot	\$10,000	0
<input type="checkbox"/> Opening Act 1 SOLD to Renovia, 1 SOLD to Pritchard Industries	\$5,000	2
<input type="checkbox"/> Back Stage Pass 1 SOLD to C.L. Burks	\$2,500	5
<input type="checkbox"/> Friends of BOMA (available to BOMA locals)	\$1,000	5
<input type="checkbox"/> Website/App Sponsor	\$5,000	1
<input type="checkbox"/> Room Key Sponsor	\$4,000	1
<input type="checkbox"/> Badge Lanyard Sponsor	\$4,000	1
<input type="checkbox"/> Welcome Bag Sponsor	\$5,000	1
<input checked="" type="checkbox"/> Wi-Fi Sponsor SOLD to CRE Insight Journal	\$3,000	0
<input type="checkbox"/> Photographer Sponsor	\$5,000	1
<input type="checkbox"/> Turnaround Service Sponsor	\$5,000	1
<input type="checkbox"/> Breakout Session Sponsor	\$1,500	8
<input checked="" type="checkbox"/> Volunteer Shirts SOLD to BOMA Greater Charlotte	\$1,500	0
<input checked="" type="checkbox"/> Hangover Station Sponsor SOLD to Granite Hills Group	\$2,500	0

<input type="checkbox"/> Thursday Welcome Reception Sponsor	\$7,500	2
<input type="checkbox"/> Thursday Bar Sponsor	\$5,000	2
<input checked="" type="checkbox"/> Thursday Photo Booth Sponsor SOLD to Skywater Restoration	\$2,500	0
<input type="checkbox"/> Thursday DJ Sponsor	\$3,000	1

<input checked="" type="checkbox"/> Friday Breakfast Sponsor SOLD to LAZ Parking	\$5,000	0
<input type="checkbox"/> Friday Florida Meeting	\$1,500	1
<input type="checkbox"/> Friday Lunch Sponsor	\$7,500	1
<input type="checkbox"/> Friday Event Sponsor	\$7,500	2
<input checked="" type="checkbox"/> Friday Keynote Speaker SOLD to Structural Restoration Solutions	\$3,000	0
<input checked="" type="checkbox"/> Friday Break Sponsor SOLD to Allied Universal	\$1,500	0
<input type="checkbox"/> Friday Bar Sponsor	\$5,000	2
<input type="checkbox"/> Friday Band Sponsor	\$5,000	1

<input type="checkbox"/> Trade Show Exhibit Tables (non-sponsor)	\$750	15
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<input type="checkbox"/> Saturday Breakfast Sponsor	\$5,000	1
<input checked="" type="checkbox"/> Saturday Mimosa/Bloody Mary Sponsor SOLD to Pritchard Industries	\$3,000	0
<input type="checkbox"/> Saturday Keynote Speaker	\$3,000	1
<input type="checkbox"/> Saturday Snacks	\$1,500	1
<input checked="" type="checkbox"/> Saturday Host City Wrap Meeting SOLD to BOMA Greater Charlotte	\$250	0

<input type="checkbox"/> TOBY Signature Sponsor	\$15,000	1
<input type="checkbox"/> TOBY Photography Sponsor	\$5,000	1
<input type="checkbox"/> TOBY Entertainment Sponsor	\$1,500	2
<input type="checkbox"/> TOBY Centerpieces/Decor 1 SOLD to Skywater Restoration	\$2,500	1
<input type="checkbox"/> TOBY DJ/Band	\$2,500	1
<input type="checkbox"/> TOBY Wine Sponsor	\$6,000	1
<input type="checkbox"/> TOBY Namecards	\$1,500	1
<input type="checkbox"/> TOBY Happy Hour/Reception Sponsor	\$10,000	

Company Name

Phone

Signature

Company Contact

Email

Date

*Please Note: In addition to your sponsorship (if not included) or exhibitor table, you must have a Full Conference Ticket to attend the conference. For more information, or to return form, please send request to Donna Wheeler donna.wheeler@cushwake.com and Matt Leiser mattleiserboma@gmail.com



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



HEADLINER - SOLD to Savage Brothers Painting!

- Promoted as 2026 Southern Region Conference Headliner Sponsor
- Four (4) full-conference registrations
- Introduction as Headliner Sponsor and 3-minute speaking opportunity at TOBY Award Banquet
- Scripted speaking opportunity at one conference session to introduce or thank a speaker
- Trade show table
- One reserved table at the TOBY Award Banquet
- Logo recognition as Headliner Sponsor on sponsor banners at registration
- Logo recognition as Headliner Sponsor in SRC marketing materials
- Logo recognition as Headliner Sponsor on signage throughout conference
- Ability to include two items (provided by sponsor) in SRC welcome bag
- Logo recognition as Headliner Sponsor on scrolling display throughout SRC and TOBY Award Banquet
- One scripted speaking opportunity at BOMA Nashville luncheon to promote BOMA SRC 2026
- Logo recognition as Headliner Sponsor on SRC and BOMA Nashville websites
- Promoted 12 times via BOMA Nashville and SRC social media accounts

MAIN STAGE - SOLD to Mid America Specialty Services & The Home Depot!

- Promoted as 2026 Southern Region Conference Main Stage Sponsor
- Two (2) full-conference registrations
- Introduction as Main Stage Sponsor and 3-minute speaking opportunity at TOBY Award Banquet
- Trade show table
- Company can provide logo backdrop for TOBY photo area set up during happy hour
- One reserved table at the TOBY Award Banquet
- Logo recognition as Main Stage Sponsor in SRC marketing materials
- Logo recognition as Main Stage Sponsor on signage throughout conference
- Ability to include two items (provided by sponsor) in SRC welcome bag
- Logo recognition as Main Stage Sponsor on scrolling display throughout SRC and TOBY Banquet
- Logo recognition as Main Stage Sponsor on SRC and BOMA Nashville websites
- Promoted 10 times via BOMA Nashville and SRC social media accounts

OPENING ACT - SOLD to Renovia & Pritchard Industries - 2 more available!

- Promoted as 2026 Southern Region Conference Opening Act Sponsor
- One (1) full-conference registration
- Introduction as Presenting Sponsor and 3-minute speaking opportunity at one conference session
- Trade show table
- Logo recognition as Opening Act Sponsor on sponsor banners at registration
- Logo recognition as Opening Act Sponsor in SRC marketing materials
- Logo recognition as Opening Act Sponsor on signage throughout conference
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition as Opening Act Sponsor on scrolling display throughout SRC
- Logo recognition as Opening Act Sponsor in SRC and BOMA Nashville websites
- Promoted 5 times via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



BACK STAGE PASS - 1 SOLD to C.L. Burks - 5 more available!

- Promoted as 2026 Southern Region Conference Back Stage Pass Sponsor
- Trade show table
- Logo recognition as Back Stage Pass Sponsor on sponsor banners at registration
- Logo recognition as Back Stage Pass Sponsor in SRC marketing materials
- Logo recognition as Back Stage Pass Sponsor on signage throughout conference
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition as Back Stage Pass Sponsor on scrolling display throughout SRC
- Logo recognition as Back Stage Pass Sponsor in SRC and BOMA Nashville websites
- Promoted 3 times via BOMA Nashville and SRC social media accounts

FRIENDS OF BOMA

- Promoted as 2026 Southern Region Conference Friends of BOMA Sponsor
- Logo recognition as Friends of BOMA Sponsor on sponsor banners at registration
- Logo recognition as Friends of BOMA Sponsor in SRC marketing materials
- Logo recognition as Friends of BOMA Sponsor on signage throughout conference
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition as Friends of BOMA Sponsor on scrolling display throughout SRC
- Logo recognition as Friends of BOMA Sponsor in SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

WEBSITE/APP SPONSOR

- Logo featured on landing page for SRC App
- Logo included with SRC App download instructions
- Logo recognition on scrolling displays throughout SRC
- Logo recognition in SRC and BOMA Nashville websites
- Promoted 1 time as SRC Website/App Sponsor via BOMA Nashville and SRC social media accounts

ROOM KEY SPONSOR

- Logo on SRC hotel room keys for attendees staying at Grand Hyatt hotel
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Room Key Sponsor via BOMA Nashville and SRC social media accounts

BADGE LANYARD SPONSOR

- Logo recognition as Badge Lanyard Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



WELCOME BAG SPONSOR

- Logo recognition as Welcome Bag Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

WI-FI SPONSOR - SOLD to CRE Insight Journal!

- Company name used as Wi-Fi PW for SRC Wi-Fi
- Logo included on Wi-Fi login information cards
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and ROMA Nashville websites
- Promoted as 1 time SRC Wi-Fi Sponsor via BOMA Nashville and SRC social media accounts

PHOTOGRAPHER SPONSOR

- Promoted as 2026 SRC Photography Sponsor
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Promoted 1 time as SRC Photography Sponsor via BOMA Nashville and SRC social media accounts
- Logo recognition on SRC and BOMA Nashville websites
- Logo placed on candid photos taken during conference

TURNDOWN SERVICE SPONSOR

- Ability to provide an approved item to be delivered to attendee rooms at Grand Hyatt hotel (delivery made by hotel staff)
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Turndown Service Sponsor via BOMA Nashville and SRC social media accounts

BREAKOUT SESSION SPONSOR

- Logo recognition as Breakout Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

VOLUNTEER SHIRTS SPONSOR - SOLD to BOMA Greater Charlotte!

- Logo recognition as Volunteer Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

HANGOVER SPONSOR - SOLD to Granite Hills Group

- Logo recognition as Hangover Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



THURSDAY WELCOME RECEPTION SPONSOR

- Promoted as 2026 SRC Thursday Welcome Reception Sponsor
- One (1) free guest attendee for Thursday Welcome Reception
- Opportunity for company representative to attend and greet guests
- Logo recognition as 2026 SRC Thursday Welcome Reception Sponsor on signage at event
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition in SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday Welcome Reception Sponsor via BOMA Nashville and SRC social media accounts
- Limited to one per industry for exclusivity! First come, first serve.

THURSDAY BAR SPONSOR

- Promoted as 2026 SRC Thursday Bar Sponsor
- Logo recognition as 2026 SRC Thursday Bar Sponsor on signage at event
- Opportunity for company representatives to greet attendees at bar
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday Bar Sponsor via BOMA Nashville and SRC social media accounts

THURSDAY PHOTO BOOTH SPONSOR - *SOLD to Skywater Restoration!*

- Promoted as 2026 SRC Thursday Photo Booth Sponsor
- Logo recognition as 2026 SRC Thursday Photo Booth Sponsor on signage at event
- Opportunity for company representatives to greet attendees at booth
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday Photo Booth Sponsor via BOMA Nashville and SRC social media accounts

THURSDAY DJ SPONSOR

- Logo recognition as Thursday DJ Sponsor on signage at Thursday night event
- Sponsor shout out from Thursday DJ Sponsor during event
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Thursday DJ Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY FLORIDA MEETING SPONSOR

- Logo recognition as Friday Florida Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



FRIDAY BREAKFAST SPONSOR - *SOLD to LAZ Parking!*

- Introduction as 2026 SRC Friday Breakfast Sponsor during event
- Table top display space during breakfast
- Opportunity for company representatives to greet attendees
- Logo recognition as 2026 SRC Friday Breakfast Sponsor on signage at event
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Breakfast Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY LUNCH SPONSOR

- Introduction as 2026 SRC Friday Lunch Sponsor
- Opportunity for company representatives to greet attendees
- Table top display space during lunch
- Logo recognition in SRC marketing materials
- Logo recognition as 2026 SRC Friday Lunch Sponsor on signage at event
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Lunch Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY EVENT SPONSOR

- Introduction as 2026 SRC Friday Event Sponsor
- One (1) free guest attendee for Friday Event
- Opportunity for company representatives to greet guests
- Logo recognition in SRC marketing materials
- Logo recognition as 2026 SRC Friday Event Sponsor on signage at event
- Ability to include one item (provided by sponsor) in SRC welcome bag
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Event Sponsor via BOMA Nashville and SRC social media accounts
- Limited to one per industry for exclusivity! First come, first serve.

FRIDAY KEYNOTE SPEAKER - *SOLD to Structural Restoration Solutions!*

- Promoted as 2026 SRC Friday Keynote Speaker Sponsor
- Opportunity to introduce and thank Friday Keynote Speaker
- Opportunity to speak up to 3 minutes at Keynote session
- Logo recognition on signage during Keynote presentation
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Keynote Speaker Sponsor via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



FRIDAY BREAK SPONSOR - SOLD to Allied Universal!

- Logo recognition as Friday Break Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

FRIDAY BAR SPONSOR

- Promoted as 2026 SRC Friday Bar Sponsor
- Logo recognition as 2026 SRC Friday Bar Sponsor on signage at event
- Opportunity for company representatives to greet attendees at bar
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Friday Bar Sponsor via BOMA Nashville and SRC social media accounts

FRIDAY BAND SPONSOR

- Logo recognition as band sponsor on signage at Friday night event
- Sponsor shout out from band during event
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC band sponsor via BOMA Nashville and SRC social media accounts

SATURDAY BREAKFAST SPONSOR

- Introduction as 2026 SRC Saturday Breakfast Sponsor during event
- Table top display space during breakfast
- Opportunity for company representatives to greet attendees
- Logo recognition as 2026 SRC Saturday Breakfast Sponsor on signage at event
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Saturday Breakfast Sponsor via BOMA Nashville and SRC social media accounts

SATURDAY MIMOSA/BLOODY MARY SPONSOR - SOLD to Pritchard Industries!

- Promoted as 2026 SRC Saturday Mimosa/Bloody Mary Sponsor during event
- Opportunity for company representatives to greet attendees at bar
- Logo recognition as 2026 SRC Saturday Mimosa/Bloody Mary Sponsor on signage at event
- Logo recognition in SRC marketing materials
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Saturday Mimosa/Bloody Mary Sponsor via BOMA Nashville and SRC social media accounts



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



SATURDAY KEYNOTE SPEAKER

- Promoted as 2026 SRC Saturday Keynote Speaker Sponsor
- Opportunity to introduce and thank Saturday Keynote Speaker
- Opportunity to speak up to 3 minutes at Keynote session
- Logo recognition on signage during Keynote presentation
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC Saturday Keynote Speaker Sponsor via BOMA Nashville and SRC social media accounts

SATURDAY SNACKS SPONSOR

- Logo recognition as Saturday Snacks Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

SATURDAY HOST CITY WRAP MEETING SPONSOR - *SOLD to BOMA Greater Charlotte!*

- Logo recognition as Saturday Host City Wrap Meeting Sponsor on SRC and BOMA Nashville websites
- Promoted 1 time via BOMA Nashville and SRC social media accounts

TOBY SIGNATURE SPONSOR

- Promoted as 2026 TOBY Signature Sponsor
- Two (2) full-conference registrations
- Introduction as TOBY Signature Sponsor and 3-minute speaking opportunity at TOBY Banquet
- Opportunity for one company representative to help present awards to TOBY winners
- Conference table top display space
- Company can provide logo backdrop for TOBY photo area set up during happy hour
- One reserved table at the TOBY Award Banquet
- Logo recognition as TOBY Signature Sponsor in SRC marketing materials
- Logo recognition as TOBY Signature Sponsor on signage throughout conference
- Ability to include two items (provided by sponsor) in SRC Welcome Bag
- Logo recognition as TOBY Signature Sponsor on scrolling display throughout SRC and TOBY Banquet
- Logo recognition as TOBY Signature Sponsor on SRC and BOMA Nashville websites
- Promoted 10 times via BOMA Nashville and SRC social media accounts

TOBY PHOTOGRAPHY SPONSOR

- Promoted as 2026 TOBY Photography Sponsor
- Logo recognition in SRC marketing materials
- Logo recognition on SRC website
- Logo recognition on scrolling displays throughout SRC
- Logo recognition in SRC eNewsletter
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as TOBY Photography Sponsor via BOMA Nashville and SRC social media accounts
- Logo placed on candid photos taken during event



SPONSORSHIP BENEFITS

THANK YOU HEADLINER SPONSOR!



TOBY ENTERTAINMENT SPONSOR

- Promoted as 2026 TOBY Entertainment Sponsor
- Logo recognition in SRC marketing materials
- Logo recognition on SRC website
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as TOBY Entertainment Sponsor via BOMA Nashville and SRC social media accounts

TOBY CENTERPIECES/DECOR SPONSOR - 1 SOLD to Skywater Restoration - 1 more available!

- Promoted as 2026 TOBY Centerpieces/Decor Sponsor
- Logo recognition in SRC marketing materials
- Logo recognition on SRC website
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as TOBY Centerpieces/Decor Sponsor via BOMA Nashville and SRC social media accounts
- Logo recognition in BOMA Nashville eNewsletter

TOBY DJ/BAND SPONSOR

- Company Logo on DJ/Band stand during TOBY Banquet
- Shout out from DJ/Band during TOBY Banquet
- Logo recognition on SRC and BOMA Nashville website
- Logo recognition on scrolling displays throughout TOBY
- Promoted 1 time as TOBY DJ/Band Sponsor via BOMA Nashville and SRC social media accounts

TOBY WINE SPONSOR

- Company Logo placed on bottles of wine at TOBY tables
- Logo recognition on scrolling displays throughout TOBY
- Logo recognition on SRC and BOMA Nashville website
- Promoted 1 time as TOBY Wine Sponsor via BOMA Nashville and SRC social media accounts

TOBY NAMECARDS SPONSOR

- Company Logo placed on table place cards given to attendees for TOBY Banquet
- Logo recognition on scrolling displays throughout TOBY
- Logo recognition on SRC and BOMA Nashville website
- Promoted 1 time as TOBY Namecards Sponsor via BOMA Nashville and SRC social media accounts

TOBY HAPPY HOUR/RECEPTION SPONSOR

- Logo recognition as TOBY Happy Hour/Reception Sponsor on signage
- Opportunity for company representatives to greet attendees
- Logo recognition on scrolling displays throughout SRC
- Logo recognition on SRC and BOMA Nashville websites
- Promoted 1 time as SRC TOBY Happy Hour/Reception Sponsor via BOMA Nashville and SRC social media accounts